



Mark Plotz

Smallest Cog Bike Shop

115 S Minnesota Ave, St Peter, MN

www.thesmallestcog.com

www.instagram.com/thesmallestcog/

We sell:

Jamis, Surly, and All-City

We specialize in:

Service, wheel-building, hot-takes on urban planning and the importance of MNSure.

The team:

Mark, Amanda, Emma, Naomi, and Penelope

Established in:

2019 in St. Paul, MN



Our Approach:

Affordable service, honest assessments, thorough work, impartial advice, friendly atmosphere, community-oriented.



Emma and Naomi

Trends in Bicycling

Trends in Bicycling

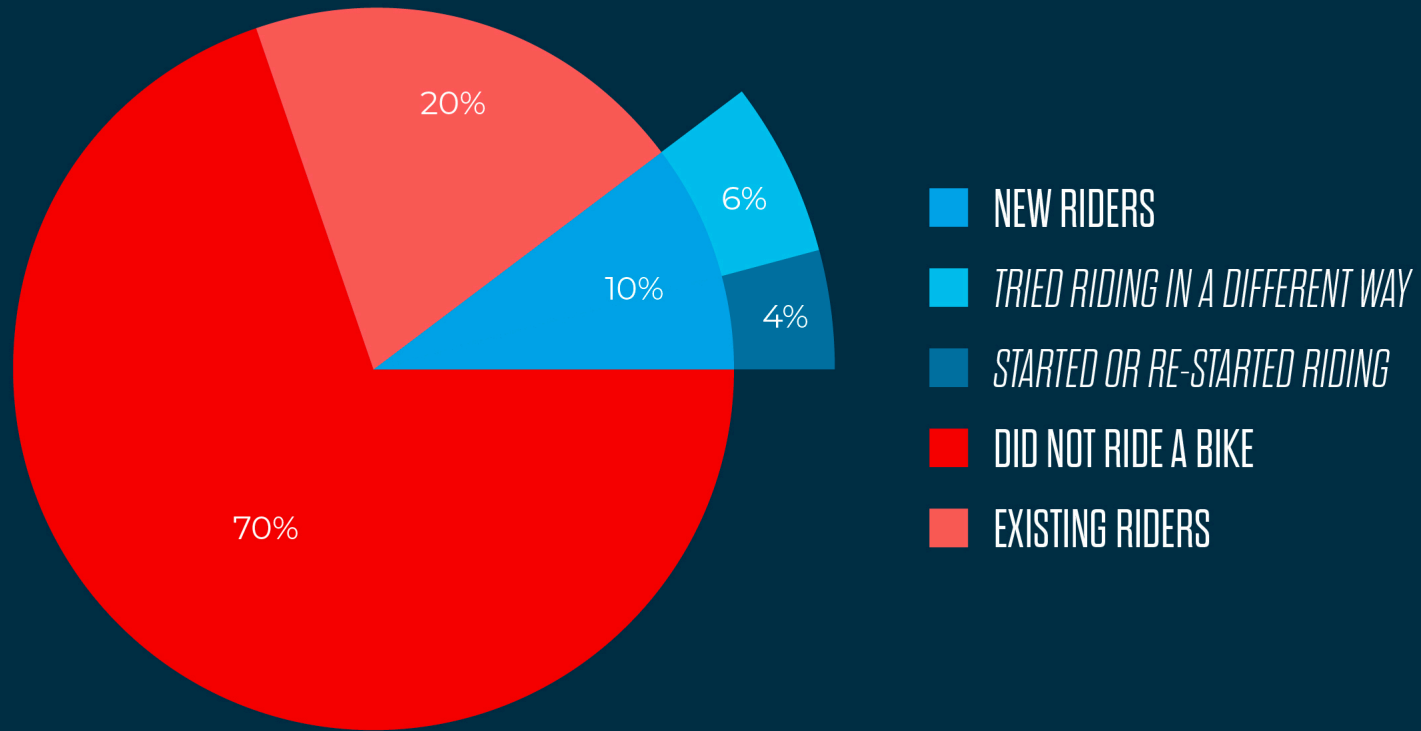
1. Growth of e-biking
2. COVID Streets/Pandemic Growth
3. Cargo



Trends in Bicycling

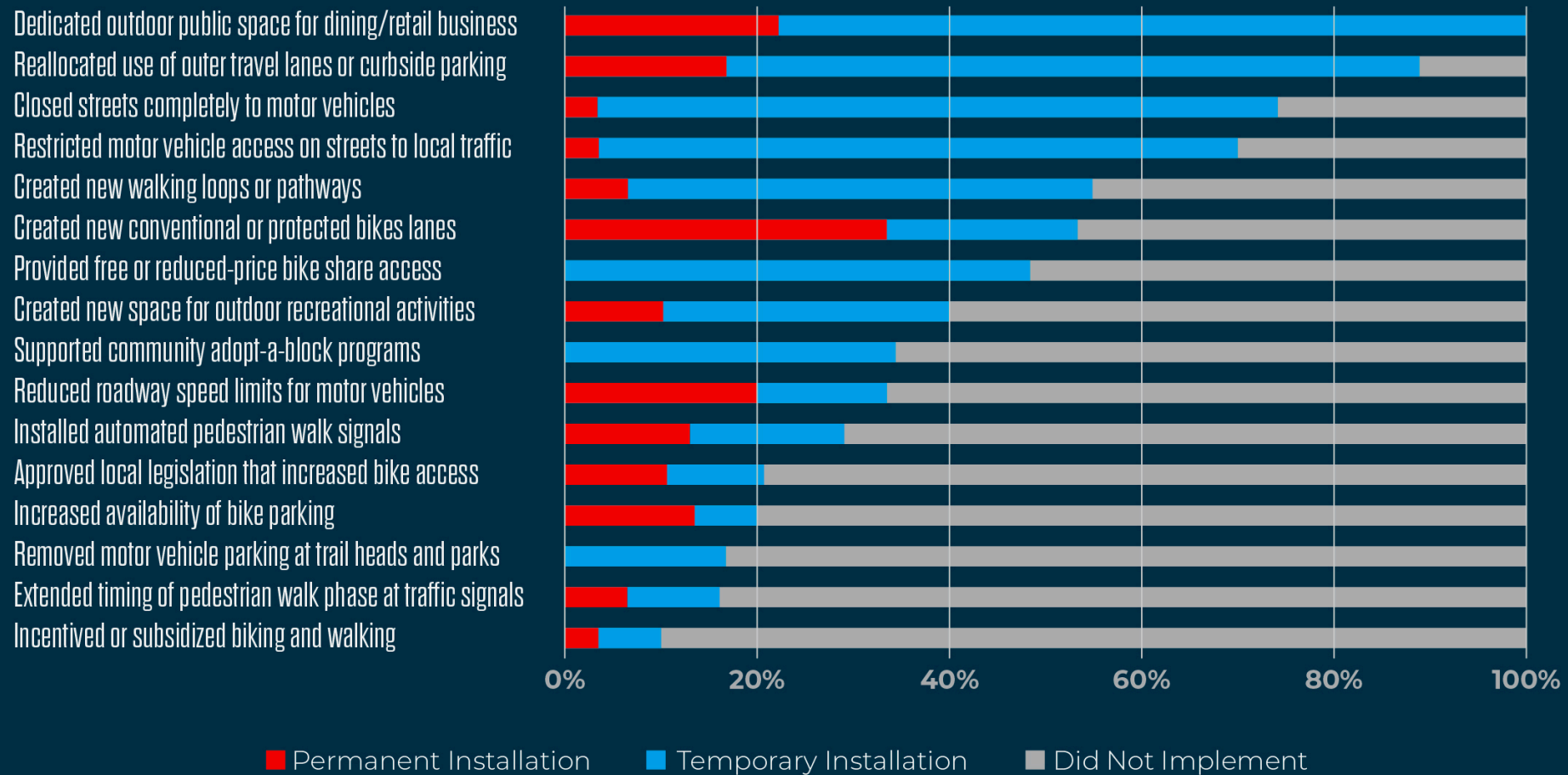
Share of U.S. adult population that rode a bicycle during COVID-19

2020 COVID Participation Study, PeopleForBikes



Measures taken by U.S. cities to accommodate active modes of transportation or recreation in response to COVID-19

2020 COVID Community Survey, PeopleForBikes





Better Biking Locally



Saint Peter MN

For trips 3 miles or less,
the bike and car are
competitive for speed.

Well thought-out internal
connections

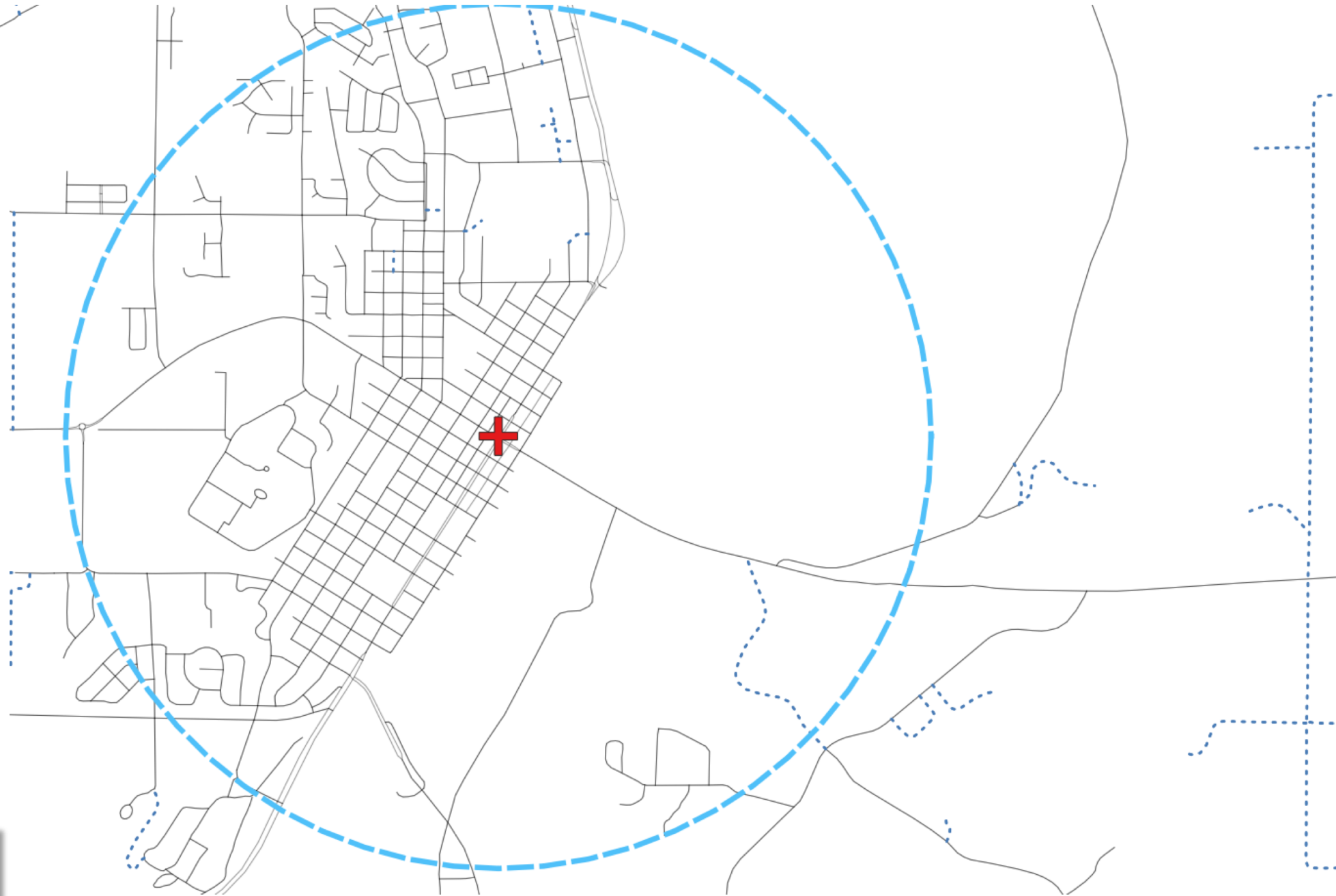
Schools are integrated into
the community

Streets are wide allowing
enough room for all users

Only 1 bad road: Hwy 169

Limited bike parking

Saint Peter MN



Small Ideas

Small Ideas: Wayfinding



Small Ideas: Wayfinding



Small Ideas: Slower and More Enjoyable Streets



Small Ideas: Temporary Projects



Small Ideas: Temporary Projects



A fire station today.

And a _____ tomorrow?

- a) Maker space
- b) Artist incubator
- c) Brewery
- d) Something else?

Small Ideas: More Active-Oriented Events



Vintage Mountain Bike
Racing in 2022!



Mark Plotz
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