



## SPONSORSHIP OPPORTUNITIES

Reach hundreds of Minnesota residents with a keen interest in increasing and creating active transportation opportunities in their communities. Sponsorship packages to reach these passionate and engaged individuals are available. Packages can be customized upon request.

## SPONSORSHIP LEVELS

### \$1000+ Headline Sponsor

- Complimentary in-person registration for up to 4 attendees\* and up to 3 virtual registrations
- Logo on Summit materials
- Information table at venue with access to attendees prior to summit start, breaks, and lunch (see schedule at a glance below)

### \$500-999 - Sustaining Sponsor

- Complimentary registration for up to 2 attendees\* and up to 2 virtual registrations
- Logo displayed at venue
- Information table at venue with access to attendees prior to summit start, breaks, and lunch (see schedule at a glance below)

### \$250-499 - Community Champion

- Complimentary registration for 1 attendee\* and 1 virtual registration
- Recognized as a sponsor during opening remarks at the Summit\*

\* Note that sponsors may choose to donate unused registrations to the Summit's scholarship fund.

# Schedule at a Glance

Friday, September 29, 2023

Location: 2075 Lookout Drive, North Mankato, MN, 56003

8:00 am	Doors open! Pick up your registration. Meet our exhibitors. Register for Mobile Workshops. Drink some coffee.
9:00 am	Welcome from the Summit organizers and key sponsors. Announcements and Goal Setting.
9:30 am	Panel 1: The Demographic Case for Active Transportation Investment
10:30 am	Break
10:45 am	Panel 2: The Economic Case for Active Transportation Investment
Panel	Lunch (provided) and a showing of <i>Why We Cycle</i> .
1:00 pm	Breakout 1: <ul style="list-style-type: none"><li>• Walkable Street Design/Complete Streets</li><li>• Advocacy 101</li><li>• Funding and Transportation Planning</li></ul>
2:00 pm	Break
2:30 pm	Breakout 2: <ul style="list-style-type: none"><li>• Demonstration Projects/Tactical Urbanism</li><li>• Food Deserts and Transportation</li><li>• Safe Routes to School</li></ul>
4:00 pm	Summit Ends
4:30 pm	Summit Debriefing at LocAle Brewing

Saturday, September 30, 2023

Location: 10 Civic Center Plaza, Mankato, MN, 56001

8:30 am	Registration and coffee
9:00 pm	Mobile Workshops! <ul style="list-style-type: none"><li>• Bike facility survey - e-bikes provided!</li><li>• Public Art and Placemaking - walking tour</li><li>• Walkable Street Design/Complete Streets - walking tour</li></ul>
Noon	Mobile Workshops conclude